



SPARC Business Grant Program

Eligible businesses will be awarded \$2,000 in grant funding which may be used to provide financial assistance toward business operations including inventory, rent/mortgage, utilities, marketing, or purchase of personal protective equipment.

SPARC Business Grant application period will begin at 3 pm on July 8, 2020 and close at 3 pm on July 22, 2020.

To be eligible, businesses must meet ALL the following requirements:

1. Physical address located in Edinburg, Texas.
2. Have fewer than 50 employees.
3. Have an approved City of Edinburg "Work Safe Plan."
4. Only businesses mandated to be closed by COVID-related disaster declarations.

Eligible business types include:

- a. Barber Shops
- b. Estheticians
- c. Fitness Centers & Gyms
- d. Hair & Nail Salons
- e. Restaurants and Bars
- f. Retail / Novelty Stores (which do not sell essential household goods)
- g. Spas & Massage Parlors
- h. Tanning Salons
- i. Tattoo & Piercing Parlors

The City of Edinburg reserves the right to deem any category or business type ineligible including those businesses that are prohibited by federal or state law, businesses soliciting or promoting activities such as gambling, lobbying, and/or sexually-oriented activity, and those subject to indictment, arraignment, or other formal criminal charges.

Business Self-Certification Affidavit (Required)

**You can access the SPARC Business Grant application at
www.cityofedinburg.com/sparc/**



SPARC Individual Assistance Community-to-Business Grant

Eligible residents of the City of Edinburg will be awarded a gift card in the amount of \$100 to be used exclusively at businesses which were recipients of S.P.A.R.C. Business Grants. The purpose of the community-to-business grant program is to provide economic stimulus to businesses while providing a measure of relief to the Edinburg residents who experienced hardship due to the COVID-19 public health emergency.

Key dates:

SPARC Community-to-Business Grant application period will begin at 3 pm on July 8, 2020 and close at 3 pm on July 22, 2020.

Gift cards will be mailed out July 27, 2020 through July 29, 2020. (Business list will be provided)

Gift cards may ONLY be used from August 1, 2020 through August 16, 2020.

To be eligible for SPARC Community-to-Business Gift Card, residents must demonstrate ALL following requirements:

1. Household residence must be located in Edinburg, Texas as displayed on valid driver's license or state-issued ID.
2. Must have experienced at least one of the following hardship criteria due to COVID-19 public health emergency:
 - Furloughed, Laid-Off, or Terminated from employment as a result of the COVID-19.
 - Completed COVID-19 Medical Test.
 - Medically treated or hospitalized due to COVID-19.
 - Provided direct care for household family member who tested positive for COVID-19.
3. Household income no greater than 120% of Area Median Income (see application).

Other restrictions/guidelines:

- Gift cards may not be used for alcohol, tobacco, or lottery tickets.
- The assistance will be provided on a first come, first served basis, and until funding is exhausted.

Income & Hardship Self-Certification Affidavit is required.

**You can access your Individual Assistance
Community-to-Business Grant at
www.cityofedinburg.com/sparc/**