

# Melania Trump

## First Lady of the United States

First Lady of the United States Melania Trump is the wife of President Donald J. Trump and the mother of Barron Trump. She is the second First Lady born outside of the United States, and she is the only First Lady to become a naturalized U.S. citizen. And like the First Ladies before her, Melania Trump will make her mark on history.

Melania Trump was born on April 26, 1970 in Slovenia. At age 16, she began what would soon become a highly successful modeling career, appearing in many high-profile ad campaigns and working with some of the best photographers in the fashion industry.

In 1996, Mrs. Trump moved to New York and ten years later, she proudly became a United States Citizen. Mrs. Trump has always been an active member of her community. In 2005, she was Honorary Chairwoman for the Martha Graham Dance Company. That same year, she was awarded Goodwill Ambassador by the American Red Cross—a role she served in for four years. Mrs. Trump served five years as Honorary Chairwoman for the Boys' Club of New York and was named Woman of the Year in 2006 by the Police Athletic League. Mrs. Trump has participated in National Love Our Children Day and National Child Abuse Prevention month, ringing the closing bell at NASDAQ.

In 2010, Mrs. Trump was the Chairwoman for the American Heart Association, which raised \$1.7 million for research. That same year she launched her own jewelry collection.

While Melania Trump became a household name in modeling and a contributing member of her community, she is first and foremost a mother and wife, and in 2017, Melania Trump made the White House and Washington home for her family.

**In her role as First Lady**, Mrs. Trump focuses her time on the many issues affecting children. An unwavering characteristic of the First Lady is her aptitude for showing love and compassion in all that she does. Mrs. Trump spends much of her time meeting with children who are patients at hospitals and care centers. Recently, she took **valentines** to the Children's Inn at the National Institutes of Health and Cincinnati Children's Hospital. Over the **Easter** holiday, she made a surprise visit to St. Mary's Medical Center in Palm Beach, Florida, bringing Easter baskets to the children. Following the devastating hurricanes last year, Mrs. Trump visited Texas to meet with families that suffered greatly under **Hurricane Harvey**. In the wake of two horrendous **mass shootings**, Mrs. Trump traveled with her husband to Las Vegas and Parkland to be with the victims and families in their times of need. **Internationally**, Mrs. Trump has visited several hospitals and schools. One of her most memorable visits being at the **Pediatric Hospital Bambino Gesù** in the Vatican City, where she met a boy who had been waiting for a new heart. Upon arrival in Belgium the following day, Mrs. Trump learned that the hospital had found a transplant for the boy—Mrs. Trump celebrated the news in a press statement and said “my own heart is filled with joy over the news.”

As First Lady, Mrs. Trump has made multiple visits to schools—both foreign and domestic. From participating in a **Viking huddle class**, which focuses on emotional learning at Orchard Lake Middle School in Michigan, to **taking the Queen of Jordan to Washington, D.C.**'s first public charter school for girls at Excel Academy in Southeast, Mrs. Trump is always bringing children to the forefront of her agenda. While traveling abroad, Mrs. Trump visited the **American International School in Riyadh, Saudi Arabia**, with Education Minister Ahmed

Al Eissa, and took a calligraphy lesson with local children at **Kyobashi Tsukiji Elementary School** with Mrs. Abe while visiting Japan. Earlier this spring, Mrs. Trump invited a **group of local students to the White House** so she could talk with them, hear their stories, and understand the issues they are challenged with today. Mrs. Trump addresses those issues each opportunity she gets. From Governors' spouses' luncheons to the United Nations General Assembly, **Mrs. Trump puts the emphasis on children** and how we can protect them, teach them, and empower them.

In the midst of the **opioid epidemic**, Mrs. Trump has utilized her platform as First Lady to raise awareness about the dangers of opioid abuse—notably the devastating effects it has on infants and unborn babies. Mrs. Trump traveled to **Huntington, West Virginia**, where she visited Lily's Place, the Nation's first nonprofit infant recovery center that prioritizes the whole family to ensure infants born dependent on drugs are given the best opportunity to thrive. More recently, in February, Mrs. Trump traveled to Ohio to visit **Cincinnati Children's**, a leading pediatric hospital where she learned more about the ongoing research around neonatal abstinence syndrome (NAS)—a harmful result of drug abuse in pregnant mothers. Mrs. Trump has participated in multiple opioid summits and continues to work with the Administration on raising the awareness of opioid abuse and how we can better protect children from it.

On May 7, Mrs. Trump **launched BE BEST**—an awareness campaign focused entirely around the well-being of children. The campaign has **three pillars**, which represent key areas of concern for Mrs. Trump: well-being, which includes the social and emotional health of children; social media, and understanding both the positive and negative effects it has on our children; and opioid abuse, and how to protect our most vulnerable from the effects of drug abuse while educating parents about the detrimental effects of opioids.

After the launch, the First Lady is dedicated to carrying out her BE BEST campaign.

### **BE BEST campaign.**

"It remains our generation's moral imperative to take responsibility and help our children manage the many issues they are facing today, including encouraging positive social, emotional, and physical habits..."  
- Melania Trump

The mission of BE BEST is to focus on some of the major issues facing children today, with the goal of encouraging children to BE BEST in their individual paths, while also teaching them the importance of social, emotional, and physical health. BE BEST will concentrate on three main pillars: well-being, social media use, and opioid abuse.

BE BEST will champion the many successful well-being programs that provide children with the tools and skills required for emotional, social, and physical health. The campaign will also promote established organizations, programs, and people who are helping children overcome some of the issues they face growing up in the modern world.

### **WELL-BEING**

By promoting values such as healthy living, encouragement, kindness, and respect, parents, teachers, and other adults can help prepare children for their futures. With those values as a solid foundation, children will be able to better deal with the evils of the opioid crisis and avoid negative social media interaction.

### **SOCIAL MEDIA**

When children learn positive online behaviors early-on, social media can be used in productive ways and can effect positive change. Mrs. Trump believes that children should be both seen and heard, and it is our responsibility as adults to educate and reinforce to them that when they are using their voices—whether verbally or online—they must choose their words wisely and speak with respect and compassion.

### **OPIOID ABUSE**

Opioid dependence, addiction, and abuse are an epidemic in this country. BE BEST will support the families and children affected by this crisis, bring attention to neonatal abstinence syndrome, and help educate parents on the importance of healthy pregnancies.

President Trump's tweet on First lady Melania's jacket:

**Donald J. Trump** **Verified account** @realDonaldTrump  
@realDonaldTrump

"I REALLY DON'T CARE, DO U?" written on the back of Melania's jacket, refers to the Fake News Media. Melania has learned how dishonest they are, and she truly no longer cares!

2:51 PM - 21 Jun 2018