





Entrepreneurial
Innovation

INNO' 2016

4th Annual Bi-National Innovation Conference

INNO Questions

Friday, October 7, 2016

8:30 am – 2:30 pm

South Texas College

Technology Campus

Building B-Atrium

3700 W. Military Highway

McAllen, TX 78503



Agenda

8:30 amWelcome & Introduction

Dr. Shirley A. Reed
President
South Texas College

Lic. Juan Rosendo Martínez Gómez
President
Instituto Internacional de Estudios Superiores

8:45 amTopic: The Economic Outlook for the Region

Mr. Jesus Cañas
Business Economist
Federal Reserve Bank of Dallas

9:30 amTopic: Entrepreneurial Innovation in Higher Education

Dr. John Sargent
Professor, International Business & Entrepreneurship
The University of Texas Rio Grande Valley

10:15 amTopic: Cross Border Entrepreneurial Innovation

Mr. Joaquin Spamer
President
COBIFER

11:00 amNetworking Break

11:15 am Panel Discussion: Entrepreneurial Innovation

Mr. Keith Patridge
President & CEO, McAllen EDC

Mr. Sergio Contreras
Executive Director, Pharr EDC

Ms. Rose Benavidez
President, Starr County Industrial Foundation

Ms. Leticia Reyes
Director of Business Development and Public Affairs, Edinburg EDC

Mr. Frank Almaraz
Chief Executive Officer, Workforce Solutions

Agenda

12:15 pm..... **Lunch**

12:30 pm..... **Keynote Speaker: Bi-National Entrepreneurial Innovation**

Dr. Carlos Marin, P.E.
President & CEO
Ambiotec Engineering Group

1:30 pm **Topic: Regional Entrepreneurial Innovation**

Mr. Steve Ahlenius
President & CEO
McAllen Chamber of Commerce.

2:00 pm **Topic: Innovative Practices LRGVDC**

Mr. Ron Garza
Executive Director
Lower Rio Grande Valley Development Council.

2:30 pm **Closing Remarks**

Mr. Mario Reyna
Dean, Division of Business & Technology
South Texas College

3:00 pm **Student Workshop**

Teo Sepulveda
Economics Instructor
South Texas College

Dr. Salvador Martinez
Economics Instructor
South Texas College

Dr. Kevin Peek
Economics Instructor
South Texas College

Dr. Rosemond Moore
Business Administration Instructor
South Texas College